

2013 International Conference on Survey Research Methodology
Temporary Schedule of Program

2013/7/29

Wednesday, September 4, 2013	
14:00-17:00	<p>Short Course</p> <p>The Multi-Trait Multi-Method (MTMM) approach to estimate measurement random and systematic error variance of survey questions</p> <p>Lecturer: Prof. Willem E. Saris (Professor in methodology at the Universitat Pompeu Fabra, Barcelona and ESADE, Barcelona)</p>

Thursday, September 5, 2013

08:30-09:00	Registration
09:00-09:15	Opening Ceremony
	Conference Chair Address Guest Address
09:15-10:15	Keynote Speech
(60 min)	Chair : <i>(to be determined)</i>
	Title: Correction for Measurement Error in the Social Sciences Speaker: Prof. Willem E. Saris (Professor in methodology at the Universitat Pompeu Fabra, Barcelona and ESADE, Barcelona)
10:15-10:45	Break
	Session I Data Quality 3 papers
10:45-11:45	Length of Time and Quality of Survey Yuh-Yuh Li (National Sun Yat-sen University, Taiwan) Guo-Wei Sun (National Sun Yat-sen University, Taiwan) Hsin-Jen Shieh (National Sun Yat-sen University, Taiwan)
(60 min)	The Impact of Measurement Error in a Cell Phone Survey Panel Yamil Nares (University of Essex, UK)
	The Influence of Midpoint on Response Patterns in Difficult Questions: Does Response Label Matter? Pei-Shan Liao (Academia Sinica, Taiwan)
11:45-13:30	Lunch

13:30-15:00 (90 min)	Session II Scale and Analysis 4 papers
	Selection of a Survey Research Instrument Kamran Siddiqui (DHA Suffa University, Pakistan)
	Health Screening Survey Analysis Using Classification Tree Min-Ching Huang (National Cheng Kung University, Taiwan) Hwey-Fang Liang (Chang Gung University of Science and Technology, Taiwan)
	A Penalized Likelihood Method for Structural Equation Modeling Po-Hsien Huang (National Taiwan University, Taiwan) Hung Chen (National Taiwan University, Taiwan) Li-Jen Weng (National Taiwan University, Taiwan)
	Different Approaches to Computing Reliability Estimates for the Word Recognition Test Scores from the China Family Panel Study Qiong Wu (Peking University, China) Pui-Wa Lei (The Pennsylvania State University, USA)
15:00-15:20	Break
15:20-16:20 (60 min)	Session III Interviewer Effect 3 papers
	The Effect of Interviewer Experience and Rapport on Data Quality Meng-Li Yang (Academia Sinica, Taiwan)
	Using Audit Trails to Monitor and Evaluate Interviewer Behaviors in China Family Panel Studies (CFPS) Yan Sun (Peking University, China) Ting Yan (University of Michigan, USA) Gina-Qian Cheung (University of Michigan, USA)
	Interviewer Effects and Survey Quality in the Mode of Computer-assisted Personal Interview—A case study of China Family Panel Studies Ding Hua (Peking University, China) Yao Jiahui (Peking University, China) Minyan Chen (Peking University, China)
16:20-17:00 (40 min)	Session IV Sampling Design 2 papers
	The Development and Application of Spatial Sampling in Social Science Pen-Hsuan Lin (National United University, Taiwan) Ya-Hen Hsueh (Jen-Teh Junior College of Medicine, Taiwan) I-Hui Wu (National Taiwan University, Taiwan)
	Sample Design for a Randomised Controlled Trial nested within a Population Survey Walter R. Davis (University of Wollongong, Australia)

Friday, September 6, 2013

09:00-10:00 (60 min)	Thematic Speech
	Chair : <i>(to be determined)</i>
	Title: Difficulties of Comparative Surveys on Social Stratification in East Asia Speaker: Prof. Yoshimichi Sato (Distinguished Professor, Faculty of Arts and Letters, Tohoku University)
10:00-10:10	Break
10:10-10:50 (40 min)	Session V Data Collection 2 papers
	ACASI Implementation across Languages and Cultures Gina-Qian Cheung (University of Michigan, USA) Beth-Ellen Pennell (University of Michigan, USA) Nicole Kirgis (University of Michigan, USA) Zeina Mneimneh (University of Michigan, USA) Yu-Chieh Jay Lin (University of Michigan, USA)
	Trends in International Data Collection Quality Monitoring Beth-Ellen Pennell (University of Michigan, USA) Gina-Qian Cheung (University of Michigan, USA)
10:50-11:00	Break
11:00-12:00 (60 min)	Session VI Sensitive Questions 3 papers
	An Empirical Study of the Survey Response to Extramarital Relations by Using Randomized Response Technique Su-Hao Tu (Academia Sinica, Taiwan) Shu-Hui Hsieh (Academia Sinica, Taiwan)
	Estimates of Sexual Orientation in Taiwan Shu-Hui Hsieh (Academia Sinica, Taiwan) Su-Hao Tu (Academia Sinica, Taiwan) Shen-Ming Lee (Feng Chia University, Taiwan)
	Designing Questionnaire in Sensitive Survey: An Experiment Suchismita Roy (Tata Institute of Social Science, India)
12:00-14:00	Lunch

	<p>Session VII Data Comparison 3 papers</p>
14:00-15:00 (60 min)	<p>The Cross Examination on Incidences of Birth Defects Based on Birth Reporting System and National Health Insurance Research Database Jeng-Yuan Chiou¹, Jia-Yuh Chen¹, Pen-Hua Su^{1,2}, Jing-Yang Huang¹, Hong-Rui Wang¹, Yi-Hua Sun¹, Chih-Jen Tseng^{1,2}, Yafang Tsai¹, Yi-Chang Li¹, Suh-Jen Chen¹, Cheng-Hung Lin¹, Yung-Po Liaw¹, Baai-Shyun Hurng³, Shiou-Feng Tsai³, Yu-Hsuan Lin³, Shu-Ti Chiou^{3,4}</p> <p>1 Chung-Shan Medical University, Taiwan 2 Chung-Shan Medical University Hospital, Taiwan 3 Bureau of Health Promotion, Department of Health, Taiwan 4 Institute of Public Health, National Yang-Ming University, Taiwan</p>
	<p>Investigating the Discrepancy between Self-Reported and Measured Weight and Height in Older Adult: Results from a Population Based Health Survey in Taiwan Yu-Hsuan Lin (Bureau of Health Promotion, Taiwan) Che-Wei Hsu (Bureau of Health Promotion, Taiwan) Baai-Shyun Hurng (Bureau of Health Promotion, Taiwan)</p>
	<p>Measuring Social Processes through Surveys: Inhabitants versus Key Informants Wim Hardyns (Ghent University, Belgium) Lieven Pauwels (Ghent University, Belgium)</p>
15:00-15:30	Break
	<p>Session VIII New Technology 2 papers</p>
15:30-16:10 (40 min)	<p>Face Value: Measuring Emotions of Chinese Consumers without Guesswork Sirius Wang (MillwardBrown, China) Sacha Cody (MillwardBrown, China)</p>
	<p>A Novel Automated Framework of Electronic Survey in Cloud Rich C. Lee (IBM Taiwan, Taiwan) Frank Cheng-Shan Liu (National Sun Yat-Sen University, Taiwan)</p>