

2022 International Conference on Method Triangulation: Implications for Social Science Research

Program

Date August 18-19, 2022
Organizer Center for Survey Research,
 Research Center for Humanities and Social Science, Academia Sinica
Co-organizer Taiwan Institute for Governance and Communication Research,
 National Chengchi University

| Day 1: August 18, Thursday | | | | | |
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| 09:00-09:10 | <p>Opening Remarks Dr. Carl K.Y. Shaw (Distinguished Research Fellow/Director of Research Center for Humanities and Social Science, Academia Sinica, Taiwan)</p> | | | | |
| 09:10-10:10 | <p>Keynote Speech Moderator: Chingching Chang (Distinguished Research Fellow, Center for Survey Research, RCHSS, Academia Sinica, Taiwan) In Search of Alignment between Survey Responses and Social Media Posts Keynote Speaker: Dr. Frederick G. Conrad (Professor, Institute for Social Research, University of Michigan, USA)</p> | | | | |
| 10:10-10:20 | Group Photo | | | | |
| 10:20-10:40 | Coffee Break | | | | |
| 10:40-11:50 | <p>Session 1 Moderator: Jhih-Syuan Lin (Associate Professor, Department of Advertising, National Chengchi University, Taiwan)</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 60%;">1-1 Examining Ecological Assets in Youth Extracurricular Activity Space</td> <td>Shu-Chen Wang (National Academy for Educational Research, Taiwan), Yi-fu Chen (National Taipei University, Taiwan)</td> </tr> <tr> <td>1-2 What Were Our Young School Children Doing and Feeling During the COVID-19 Pandemic Lockdown in Taiwan?</td> <td>Peiyi Lin (National Taiwan Normal University, Taiwan), Chien-Ju Chang (National Taiwan Normal University, Taiwan), Shu-Hui Hsieh (Academia Sinica, Taiwan)</td> </tr> </table> | 1-1 Examining Ecological Assets in Youth Extracurricular Activity Space | Shu-Chen Wang (National Academy for Educational Research, Taiwan), Yi-fu Chen (National Taipei University, Taiwan) | 1-2 What Were Our Young School Children Doing and Feeling During the COVID-19 Pandemic Lockdown in Taiwan? | Peiyi Lin (National Taiwan Normal University, Taiwan), Chien-Ju Chang (National Taiwan Normal University, Taiwan), Shu-Hui Hsieh (Academia Sinica, Taiwan) |
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| 11:50-13:30 | Lunch | | | | |

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| 13:30-14:40 | <p>Session 2 Moderator: Chyi-In Wu (Research Fellow, Institute of Sociology, Academia Sinica, Taiwan)</p> | |
| | 2-1 Weighting Strategies for Combining Data from Dual-Frame Telephone Surveys: Evidence from the NHPLS | Pei-Shan Liao (Academia Sinica, Taiwan), Hong-Long Wang (National Taipei University, Taiwan), Chia-Ling Peng (D&S Intelligence, Taiwan) |
| | 2-2 Respondents' Response Behaviors for Attention Checks in Online Surveys | Ruoh-Rong Yu (Academia Sinica, Taiwan), Su-Hao Tu (Academia Sinica, Taiwan) |
| 14:40-15:00 | Coffee Break | |
| 15:00-16:20 | <p>Panel-1 Using Digital Trace Data for Social and Political Research Moderator: Chih-Hui Lai (Associate Professor, National Yang Ming Chiao Tung University, Taiwan)</p> | |
| | Measuring Media Capture with Pre-Trained ML Models | Christopher Barrie (University of Edinburgh, UK) |
| | The Unequal Landscape of Civic Opportunity in America | Milan de Vries (Johns Hopkins University, USA), Jae Yeon Kim (KDI School of Public Policy and Management, Korea), Hahrie Han (Johns Hopkins University, USA) |
| | The Softening of Chinese Digital Propaganda: Evidence from the People's Daily Weibo Account During the Pandemic | Chang Zhang (Communication University of China, China), Dechun Zhang (Leiden University, Netherlands), Hsuan Lei Shao (National Taiwan Normal University, Taiwan) |
| 16:20-16:40 | Coffee Break | |
| 16:40-17:50 | <p>Session 3 Moderator: Adrian Rauchfleisch (Associate Professor, Graduate Institute of Journalism, National Taiwan University, Taiwan)</p> | |
| | 3-1 When Polyglots Learn Chinese: Transfer | Justin Chun-Ting Ho (Academia |

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| | Learning Language Models for Topic Classification of Non-Indo-European Political Texts | Sinica, Taiwan), Chung-Hong Chan (Mannheimer Zentrum für Europäische Sozialforschung, Germany) |
| | 3-2 Integrating Sentimental Analysis, Polling, and Spatial Microsimulation in Election Prediction | Kuochih Hung (National Chengchi University, Taiwan) |
| 17:50-20:00 | Dinner | |
| 20:00-21:20 | <p>Panel-2</p> <p>Complementing Digital Text Data: Design Goals of Multi-modal and Multi-method Approaches</p> <p>Moderator: Yuan Hsiao (Assistant Professor, University of Washington, USA)</p> | |
| | Analyzing Text and Images in Digital Communication: The Case of Securitization in American Radical Right Online Discourse | Daniel Karell (Yale University, USA) |
| | Outrage Sells: How Social Media's Ranking Algorithms Can Fuel Online Toxicity and Polarization | Jin Woo Kim (University of Iowa, USA) |
| | Using Audience Engagement Data in Computational Textual Analysis | Yunkang Yang (Texas A&M University, USA) |

Day 2: August 19, Friday

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| 09:00-09:10 | <p>Opening Remarks</p> <p>Dr. Chi Huang (Chair Professor, Department of Political Science, National Chengchi University)</p> | |
| 09:10-10:30 | <p>Panel-3</p> <p>Conjoint Survey Experiments: Methodological Advances and Applications</p> <p>Moderator: Teppei Yamamoto (Associate Professor, Massachusetts Institute of Technology, USA)</p> | |
| | Winning Elections with Unpopular Policies: Understanding Single-Party Dominance in Japan | Shusei Eshima (Harvard University, USA), Yusaku Horiuchi (Dartmouth College, USA), Shiro Kuriwaki (Stanford University, USA), Daniel M. Smith (Columbia University, |

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| | Preferential Abstention in Conjoint Experiments | David R. Miller (East Tennessee State University, USA), Jeffrey Ziegler (Trinity College Dublin, Ireland) |
| | Multiple Hypothesis Testing in Conjoint Analysis | Yuki Shiraito (University of Michigan, USA), Guoer Liu (University of Michigan, USA) |
| 10:30-10:40 | Coffee Break | |
| 10:40-11:50 | <p>Session 4 Moderator: Chung-Li Wu (Director, Institute of Political Science, Academia Sinica)</p> | |
| | 4-1 Exploring the Effects of the Numbers and Wordings of Middle Response Categories | Meng-Li Yang (Academia Sinica, Taiwan) |
| | 4-2 Mixed-Mode Effects on Subjective Well-being by Education and Age | Su-Hao Tu (Academia Sinica, Taiwan), Ruoh-Rong Yu (Academia Sinica, Taiwan), Tsung-Wei Hung (Academia Sinica, Taiwan) |