## **2022 International Conference on Method Triangulation: Implications for Social Science Research**

## Program

**Date** August 18-19, 2022

**Organizer** Center for Survey Research,

Research Center for Humanities and Social Science, Academia Sinica

**Co-organizer** Taiwan Institute for Governance and Communication Research,

National Chengchi University

| Day 1: August 18, Thursday |  |                                    |  |
|----------------------------|--|------------------------------------|--|
| 09:00-09:10                | Opening Remarks  |                                    |  |
|                            | Dr. Carl K.Y. Shaw (Distinguished Research I   | Fellow/Director of Research Center |  |
|                            | for Humanities and Social Science, Academia Sinica, Taiwan)  |                                    |  |
| 09:10-10:10                | 10:10 Keynote Speech   |                                    |  |
|                            | Moderator: Chingching Chang (Distinguished Research Fellow, Center for   |                                    |  |
|                            | Survey Research, RCHSS, Academia Sinica, Taiwan) In Search of Alignment between Survey Responses and Social Media Posts Keynote Speaker: Dr. Frederick G. Conrad |                                    |  |
|                            |  |                                    |  |
|                            |  |                                    |  |
|                            | (Professor, Institute for Social Research, University of Michigan, USA)  |                                    |  |
| 10:10-10:20                | Group Photo  |                                    |  |
| 10:20-10:40                | Coffee Break   |                                    |  |
| 10:40-11:50                | 0 Session 1  |                                    |  |
|                            | Moderator: Min-Hsiung Huang (Research Fellow, Institute of European and American Studies, Academia Sinica, Taiwan)   |                                    |  |
|                            |  |                                    |  |
|                            | 1-1 Examining Ecological Assets in Youth   | Shu-Chen Wang (National            |  |
|                            | Extracurricular Activity Space   | Academy for Educational            |  |
|                            |  | Research, Taiwan), Yi-fu Chen      |  |
|                            |  | (National Taipei University,       |  |
|                            |  | Taiwan)                            |  |
|                            | 1-2 What Were Our Young School Children  | Peiyi Lin (National Taiwan         |  |
|                            | Doing and Feeling During the COVID-19  | Normal University, Taiwan),        |  |
|                            | Pandemic Lockdown in Taiwan?   | Chien-Ju Chang (National           |  |
|                            |  | Taiwan Normal University,          |  |
|                            |  | Taiwan), Shu-Hui Hsieh             |  |
|                            |  | (Academia Sinica, Taiwan)          |  |
| 11:50-13:30                | Lunch  |                                    |  |

| Day 1: August 18, Thursday |  |   |
|----------------------------|--|---|
| 13:30-14:40                | Session 2  Moderator: Chyi-In Wu (Research Fellow, Institute of Sociology, Academia Sinica, Taiwan)  |   |
|                            | 2-1 Weighting Strategies for Combining Data from Dual-Frame Samples in the National Hakka Population and Language Survey  2-2 Respondents' Response Behaviors for  | Pei-Shan Liao (Academia<br>Sinica, Taiwan), Hong-Long<br>Wang (National Taipei<br>University, Taiwan), Chia-Ling<br>Peng (D&S Intelligence,<br>Taiwan)<br>Ruoh-Rong Yu (Academia                            |
|                            | Attention Checks in Online Surveys   | Sinica, Taiwan), Su-Hao Tu<br>(Academia Sinica, Taiwan)   |
| 14:40-15:00                | Coffee Break   | •   |
| 15:00-16:20                | Panel-1 Using Digital Trace Data for Social and Polit Moderator: Chih-Hui Lai (Associate Professor, University, Taiwan) Measuring Media Capture with Pre-Trained ML Models The Unequal Landscape of Civic Opportunity in America | Christopher Barrie (University of Edinburgh, UK)  Milan de Vries(Johns Hopkins University, USA), Jae Yeon Kim(KDI School of Public Policy and Management, Korea), Hahrie Han(Johns Hopkins University, USA) |
|                            | The Softening of Chinese Digital Propaganda: Evidence from the People's Daily Weibo Account During the Pandemic  | Chang Zhang (Communication University of China, China), Dechun Zhang (Leiden University, Netherlands), Hsuan Lei Shao (National Taiwan Normal University, Taiwan)   |
| 16:20-16:40                | Coffee Break   |   |
| 16:40-17:50                | Session 3  Moderator: Adrian Rauchfleisch (Associate Professor, Graduate Institute of Journalism, National Taiwan University, Taiwan)  |   |
|                            | 3-1 When Polyglots Learn Chinese: Transfer   | Justin Chun-Ting Ho (Academia   |

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|----------------------------|--|---------------------------------|--|
|                            | Learning Language Models for Topic   | Sinica, Taiwan), Chung-Hong     |  |
|                            | Classification of Non-Indo-European Political  | Chan (Mannheimer Zentrum für    |  |
|                            | Texts  | Europäische Sozialforschung,    |  |
|                            |  | Germany)                        |  |
|                            | 3-2 Integrating Sentimental Analysis, Polling,   | Kuochih Hung (National          |  |
|                            | and Spatial Microsimulation in Election  | Chengchi University, Taiwan)    |  |
|                            | Prediction   |                                 |  |
| 17:50-20:00                | Dinner   |                                 |  |
| 20:00-21:20                | Panel-2  |                                 |  |
|                            | Complementing Digital Text Data: Design Goals of Multi-modal and Multi-method Approaches |                                 |  |
|                            |  |                                 |  |
|                            | Moderator: Yuan Hsiao (Assistant Professor, University of Washington, USA)               |                                 |  |
|                            | Analyzing Text and Images in Digital   | Daniel Karell (Yale University, |  |
|                            | Communication: The Case of Securitization  | USA)                            |  |
|                            | in American Radical Right Online Discourse   |                                 |  |
|                            | Outrage Sells: How Social Media's Ranking  | Jin Woo Kim (University of      |  |
|                            | Algorithms Can Fuel Online Toxicity and  | Iowa, USA)                      |  |
|                            | Polarization   |                                 |  |
|                            | Using Audience Engagement Data in  | Yunkang Yang (Texas A&M         |  |
|                            | Computational Textual Analysis   | University, USA)                |  |

| Day 2: August 19, Friday |   |                                |  |
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| 09:00-09:10              | Opening Remarks   |                                |  |
|                          | Dr. Chi Huang (Chair Professor, Department of Political Science, National   |                                |  |
|                          | Chengchi University)  |                                |  |
| 09:10-10:30              | Panel-3   |                                |  |
|                          | Conjoint Survey Experiments: Methodological Advances and Application        |                                |  |
|                          | Moderator: Teppei Yamamoto (Associate Professor, Massachusetts Institute of |                                |  |
|                          | Technology, USA)  |                                |  |
|                          | Winning Elections with Unpopular Policies:                                  | Shusei Eshima (Harvard         |  |
|                          | Understanding Single-Party Dominance in                                     | University, USA), Yusaku       |  |
|                          | Japan   | Horiuchi (Dartmouth College,   |  |
|                          |   | USA), Shiro Kuriwaki (Stanford |  |
|                          |   | University, USA), Daniel M.    |  |
|                          |   | Smith (Columbia University,    |  |

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|                          |  | USA)                             |
|                          | Preferential Abstention in Conjoint  | David R. Miller (East Tennessee  |
|                          | Experiments  | State University, USA), Jeffrey  |
|                          |  | Ziegler (Trinity College Dublin, |
|                          |  | Ireland)                         |
|                          | Multiple Hypothesis Testing in Conjoint                                    | Yuki Shiraito (University of     |
|                          | Analysis   | Michigan, USA), Guoer Liu        |
|                          |  | (University of Michigan, USA)    |
| 10:30-10:40              | Coffee Break   |                                  |
| 10:40-11:50              | Session 4  |                                  |
|                          | Moderator: Chung-Li Wu (Director, Institute of Political Science, Academia |                                  |
|                          | Sinica)  |                                  |
|                          | 4-1 Exploring the Effects of the Numbers and                               | Meng-Li Yang (Academia           |
|                          | Wordings of Middle Response Categories                                     | Sinica, Taiwan)                  |
|                          | 4-2 Mixed-Mode Effects on Subjective Well-                                 | Su-Hao Tu(Academia Sinica,       |
|                          | being by Education and Age   | Taiwan), Ruoh-Rong Yu            |
|                          |  | (Academia Sinica, Taiwan),       |
|                          |  | Tsung-Wei Hung (Academia         |
|                          |  | Sinica, Taiwan)                  |