

2019 International Conference and Workshops on Survey Research Methodology

Venue: Research Center for Humanities and Social Sciences, Academia Sinica

Program Overview

Time	August 7 (Wed.)	August 8 (Thu.)		August 9 (Fri.)	
08:30 – 09:10		Registration		Registration	
09:10 – 09:20		Opening Remarks			
09:20 – 10:40		Keynote Speech		Keynote Speech	
10:40 – 11:00		Coffee Break		Coffee Break	
11:00 – 12:30		Session 1-1	Session 1-2	Session 3-1	Session 3-2
12:30 – 13:30	Registration	Lunch		Lunch/ Registration	
13:30 – 14:50	Workshop	Keynote Speech		Workshop	
14:50 – 15:10		Coffee Break			
15:10 – 16:30		Session 2-1	Session 2-2		
16:30 – 16:40		Coffee Break			
16:40 – 17:30		Important Surveys in Taiwan			
17:30 – 17:50					
17:50 – 21:00		Banquet			

Daily Program

Time	August 7 (Wed.), 2019
12:30 – 13:30	Registration
13:30 - 17:30	Conference Room I
	Workshop <i>Total Survey Error: A Guiding Framework for High-Quality Survey Design</i> Instructor: Brady Thomas West Research Associate Professor, Survey Methodology Program, Survey Research Center, Institute for Social Research, University of Michigan

Time	August 8 (Thu.), 2019
08:30 – 09:10	Registration
09:10 – 09:20	Conference Room I
	Opening Remarks Chingching Chang Distinguished Research Fellow, Research Center for Humanities and Social Sciences, Academia Sinica
09:20 – 10:40	Keynote Speech <i>How Respondents Answer Questions: Lessons from 3 Decades of Cognitive Research</i>

	<p>Speaker: Norbert Schwarz Provost Professor, Department of Psychology, USC Dornsife College, and Department of Marketing, Marshall School of Business, University of Southern California; founding co-director, USC Dornsife Mind & Society Center, University of Southern California Adjunct Research Professor, Survey Research Center, Institute for Social Research, University of Michigan</p> <p>Moderator: Chingching Chang Distinguished Research Fellow, Research Center for Humanities and Social Sciences, Academia Sinica</p>	
10:40 – 11:00	Coffee Break	
11:00 – 12:30	Conference Room I	Conference Room II
	<p>SE 1-1 Interviewing Contexts Moderator: Li-Yun Wang Professor, Graduate Institute of Educational Policy Administration, National Taiwan Normal University</p> <p><i>Whether Interviewer Gender Matters for Interaction Relationship between Interviewer and Respondent: Findings from a Longitudinal Survey of Taiwan/</i> Ruoh-Rong Yu (Taiwan)</p> <p><i>Feelings after the Interview/</i> Gerardo A. Sandoval, Josefina Mar, Linda Luz Guerrero (Philippines)</p> <p><i>Presence of Others during the Interview/</i> Josefina Mar, Gerardo A. Sandoval, Linda Luz Guerrero (Philippines)</p> <p><i>The Performance Of Different Propensity Score Methods for Estimating Causal Effects in Observational Studies/</i> Su-Hao Tu (Taiwan)</p>	<p>SE 1-2 Survey Errors and Improvement Methods Moderator: Chyi-In Wu Research Fellow, Institute of Sociology, Academia Sinica</p> <p><i>Using Propensity Scores and Inverse Probability Weighting to Reduce Bias Related to Sample Attribution in Analyzing Longitudinal Data: Examples Based on Data of Taiwan Education Panel Survey and its Follow-Up Surveys/</i> Ping-Yin Kuan, Su-Chin Peng (Taiwan)</p> <p><i>Mixed Mode Survey Model of Nationwide Adolescent Longitudinal Study in Taiwan/</i> Wei-Ping Wang, Chih-Yi Wu, Yu-Ning Chen, Ping-Ling Chen, Yi-Hua Chen, Hung-Yi Chiou (Taiwan)</p> <p><i>Assessing the Accuracy of Interviewers' Records of Respondents' Response Codability/</i> Meng-Li Yang (Taiwan)</p>

12:30 – 13:30	Lunch	
13:30 – 14:50	Conference Room I	
	<p>Keynote Speech</p> <p><i>The Relevance of “Data Science” for Survey Research: Finding Solutions in an Ever-Changing Data World</i></p> <p>Speaker: Michael Link Division Vice President, Abt Associates Past-President, American Association for Public Opinion Research</p> <p>Moderator: Shu-Hui Hsieh Associate Research Fellow, Research Center for Humanities and Social Sciences, Academia Sinica</p>	
14:50 – 15:10	Coffee Break	
15:10 – 16:30	Conference Room I	Conference Room II
	<p>SE 2-1 Taiwan Institute for Governance and Communication Research</p> <p>Moderator: Chi Huang University Chair Professor, Department of Political Science, National Chengchi University Research Fellow, Election Study Center, National Chengchi University</p> <p><i>Taking Reliability Seriously: A Critical Examination of Reliability Estimates in Public Administration Survey Research/</i> Justin B. Bullock (U.S.A.)</p> <p><i>From Sentiment Analysis to Policy Preferences: A Methodological Comparison of Manual, Automatic, and Crowdsourced Internet Public Opinion Analysis/</i> Don-Yun Chen, Calvin Zhou-Peng Liao, Naiyi Hsiao, Kung Chen, Yang-Chung Chen (Taiwan)</p> <p><i>Dealing with Sample Attrition in Survey Panel Data: The Application and Comparison of Weighting and Multiple</i></p>	<p>SE 2-2 Applying Technologies to Surveys</p> <p>Moderator: Chung-Li Wu Research Fellow, Institute of Political Science, Academia Sinica</p> <p><i>Learning to Code: Automatic Occupation and Business Coding via Machine Learning Approaches/</i> Hsin-Min Lu, Yu-Hao Lee, Chih-Chia Huang, Yu-Ting Tu (Taiwan)</p> <p><i>Exploring the Information World in Academic Contexts: Visual Elicitation Interviews with Students Developing Their Master's Theses/</i> Tien-I Tsai (Taiwan)</p> <p><i>The Application of Response Surface Analysis in Similarity Research: A Study on Personality and Personal Values among Dating Couples/</i> Shengquan Ye,</p>

	<i>Imputation</i> / Chia-Hung Tsai, Chi-Lin Tsai, Tsung-Han Tsai (Taiwan)	Zewei Ma, Justin Juk Man So, Ting Kin Ng (Hong Kong, China)
16:30 – 16:40	Coffee Break	
16:40 – 17:50	Conference Room I	
	<p>Important Surveys in Taiwan</p> <p>Moderator: Ray-May Hsung Distinguished Professor, Department of Sociology, National Chengchi University</p> <p><i>Taiwan Education Panel Survey and Beyond</i>/ Ping-Yin Kuan <i>Panel Study of Family Dynamics</i>/ Ruoh-Rong Yu <i>Taiwan Social Change Survey</i>/ Yang-Chih Fu</p>	
	Banquet	
17:50 – 18:30	Transportation (by shuttle bus) Pick-up Info: The front entrance of the RCHSS building at 17:50	
18:30– 21:00	Banquet Location: Peng Garden Wedding Hall – Taipei	

Time	August 9 (Fri.), 2019	
08:30 – 09:20	Registration	
09:20 – 10:40	Conference Room I	
	<p>Keynote Speech</p> <p><i>The Study of Interviewer Effects: The State of the Science and Necessary Future Directions</i></p> <p>Speaker: Brady Thomas West Research Associate Professor, Survey Methodology Program, Survey Research Center, Institute for Social Research, University of Michigan</p> <p>Moderator: Meng-Li Yang Associate Research Fellow, Research Center for Humanities and Social Sciences, Academia Sinica</p>	
10:40 – 11:00	Coffee Break	
11:00 – 12:30	Conference Room I	Conference Room II
	<p>SE 3-1 Searching for Answers Through Surveying</p> <p>Moderator: Ming-Chang Tsai Research Fellow, Research Center for Humanities and Social Sciences, Academia Sinica</p>	<p>SE 3-2 Applications of the Survey Method</p> <p>Moderator: Kuo-Hsien Su Professor, Department of Sociology, National Taiwan University</p>

	<p><i>Are People Equivalently Healthy in Different Surveys? A Comparison of ISSP and EASS/</i> Pei-Shan Liao (Taiwan)</p> <p><i>Randomized Response Techniques: an Application to the Sexual Orientation Identity in Taiwan/</i> Shu-Hui Hsieh (Taiwan)</p>	<p><i>Social Foundation of the Hereditary Privileges in China: Wechat Survey Evidence/</i> Hsin-Hsin Pan, Yu-Tzung Chang (Taiwan)</p> <p><i>A Survey Study on Islamic Finance and its Development in Taiwan/</i> Ping-Chen Tsai, Jia-Yi Zhao (Taiwan)</p> <p><i>Social Statistical Analysis for HIV/AIDS Studies in Indonesia/</i> Ucca Arawindha, Ayu Kusumastuti (Indonesia)</p>
12:30 – 13:30	Lunch	

Time	August 9 (Fri.), 2019
12:30 – 13:30	Registration
13:30 – 17:30	Conference Room I Workshop <i>Survey Weighting: Everything from Basic Concepts to Advanced Applications</i> Instructor: Brady Thomas West Research Associate Professor, Survey Methodology Program, Survey Research Center, Institute for Social Research, University of Michigan